

ABSTRACT OF THE DISCLOSURE

A guidance information providing apparatus comprises a first memory to store network data including line segment data representing a passage in a target area of route guidance in an information map and point data representing a connecting point of a passage, a second memory store three-dimensional shape data representing a three-dimensional shape of the target area, a route search unit which searches for a guiding route connecting an input departure place and destination, a setting unit which sets viewpoint position candidates, an evaluation unit which obtains an evaluation value, from each viewpoint position candidate, an generating unit which determines a viewpoint position, on the basis of the evaluation value of visibility from each viewpoint position candidate, and generates the information map by projecting the three-dimensional shape data, and a presentation unit which presents the generated information map to a user.